

SEA TURF HOMEOWNERS ASSOCIATION CANDIDATE STATEMENTS

KIMI CANETE – I would be a valuable member of the Sea Turf Board of Directors for three main reasons: 1) My professional experience. As a marketing director, marketing manager, and senior manager of communication throughout the years, I have over 14 years of experience managing six-figure monthly marketing budgets, dozens of partner budgets, vendor relations and communications, as well as a decade of experience planning events, leading a team, and serving as the spokesperson at events while nurturing partner and customer relationships. 2) I like to be involved in my community and want everyone to have a good experience. In my community, I've served as an officer in my local Toastmasters chapter, and recently as a spokesperson in my company's employee committee that strives to improve work satisfaction for everyone. In the committee, we analyze feedback and take actionable steps to improve everyone's experience. 3) I care. The most important of all reasons, is that I care deeply about my community and its people. I have a lot of compassion for others, and I truly enjoy interacting, meeting new people, and hope to play a role in improving the Sea Turf community and its HOA. I want EVERYONE to feel safe, respected, and heard. I truly care about this complex and its residents, and I would be happy to represent my community!

JAMES HARRISON – As a local owner I feel it important that someone with local interests in the community serves on the board to represent what's best. In terms of qualifications, I have been employed at the largest company globally for over a decade during which time I have been responsible for leading strategic operational decisions encompassing multi-billion dollar impacts.

DOUG LECHNER - I would be happy to offer my services to serve on this HOA board. As a homeowner in the community, I understand the purpose and need for a successful and efficient board to manage the HOA business and keep the community in a well maintained and financially stable position. Keeping the properties and common areas looking good and holding the property values in check with the surrounding area are important. I have volunteered in previous years on other board positions for local Schools' Foundations, Alumni Association boards and Church ministry board, responsible for large budgets and accountable distributions. My career as a Real Estate professional in San Diego for 15 years also provides me with an understanding and knowledge of HOA's, property taxes, insurance, property inspections, appraisals, lending requirements and property values.

GEORGEANN PIZZI - I am excited to offer my candidacy for a position on our community's HOA Board of Directors. With extensive business experience and a deep personal connection to our neighborhood, I am confident in my ability to contribute meaningfully to our association. As a partner and owner of a well-established advertising agency with 27 years of successful operation, I bring a wealth of experience in managing complex business functions. My role encompasses finance, operations, business development, and team management. This extensive background has honed my skills in strategic planning, problem-solving, and effective communication, all of which are crucial for making informed decisions and fostering a positive community environment. Beyond my professional experience, my connection to this community is deeply personal. I recently purchased the property originally owned by my grandparents, George and Irene Carr, who have been a part of this area since 1978. This home holds significant sentimental value for me, as it is a place of cherished family memories. I am committed to preserving and enhancing the quality of life in our neighborhood, not only for my family but for all residents. I am passionate about contributing to our community's growth and well-being. My vision for our HOA is to focus on maintaining and improving our shared spaces, ensuring transparent and efficient management, and fostering a sense of belonging among residents. I am dedicated to bringing fresh perspectives and practical solutions to our board, all while respecting the rich history and values that make our community special. Thank you for considering my candidacy. I look forward to the opportunity to work together to make our neighborhood an even better place to live.

KNICK STALEY - Hello, My name is Knick Staley and I have been a member of the Sea Turf community since July 2020. I am a retired LtCol in the United States Marine Corps Reserve and also recently retired as an Executive at PepsiCo where my main roles were in Supply Chain and Finance. My reasons for seeking to be a member of the board are two fold: 1. A few years ago we remodeled our condo and it was not a great experience I am interested in seeing if there is anything we can do to be more efficient and "owner friendly" while also protecting the community. 2. I have watched our monthly fees go up and while it has been explained to us the reasoning for the cost increases, I would like to get a better understanding of the budget to determine if we are getting the best deal possible while also recognizing we need to make smart investments in our common areas. -Knick

END OF CANDIDATE STATEMENTS SEA TURF HOMEOWNERS ASSOCIATION